NCC Cable System Order

| Order # | 62355289 | Flight Dates 10/24/16 - 11/06/16 | | Upd | ate Date | | 10/26/16 | | |
|-------------------|--|----------------------------------|----------------------|-------------|----------------|---|---------------|---|--|
| Syscode | 8383 | Agency Buying Time | | Vers | sion | | 2 Vs. 1 | | |
| System Name | Time Warner/Green Bay Interconnect, WI | Advertiser | Nelson for Wisconsin | Sho | Show All Lines | | | | |
| Market | Green Bay | | Tota | l # of Weel | (S | 2 | | | |
| | | Client Code | | | | | \$842.00 | | |
| AE | James Pagano | Product Code | | Con | Commission | | \$126.30 | | |
| Sales Coordinator | Bryan Gershkowitz | Est Code | n/a | Net | Net Total | | \$715.70 | | |
| Office | Washington | Product Name | | Tota | Total Spots | | | | |
| Phone | (301) 951-2620 | Credit Status | | Affili | ate Split | | 100.0 | | |
| Status | Accepted | | | Solo | l On | | Cost Per Spot | | |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRF |) | - | GIMP | - | |
| - | | Makegood Policy | Approval Required | CPF |) | - | СРМ | - | |

Comments: R1: revised rates in Green Bay and reduces spots from both markets to get back to budget. 10.26.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | BRVO | FOOD PT | 10/24/16 | 10/30/16 | 18:00 | 24:00 | | Х | Х | Х | Х | Х | Х | - | - | 1 | \$277.00 | \$277.00 | 30 | R1, NPE |
| 2 | TLC | TLC PT | 10/24/16 | 10/30/16 | 18:00 | 24:00 | | Χ | Χ | Χ | Χ | Χ | Х | - | - | 1 | \$134.00 | \$134.00 | 30 | R1:-1x, NPE |
| 3 | FOOD | FOOD PT | 10/24/16 | 10/30/16 | 18:00 | 24:00 | | Χ | Χ | Х | Χ | Χ | Х | - | - | 1 | \$431.00 | \$431.00 | 30 | R1, NPE |
| 4 | OXYG | OXYG PT | 10/24/16 | 10/30/16 | 18:00 | 24:00 | | Χ | Χ | Χ | Χ | Χ | Х | - | - | 0 | \$62.00 | \$0.00 | 30 | R1:-2x, NPE |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| AMT | \$842.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$842.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed 10/2 | 27/16 |
|-------------|-------|------|-------------------|-------|
|-------------|-------|------|-------------------|-------|

62355289 | Green Bay | Time Warner/Green Bay Interconnect, WI | 8383 |